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**FOND DU LAC FESTIVALS' 'LIGHT UP THE CITY' CONTEST KICKS OFF
ITS 4th YEAR**

FOND DU LAC, WIS. (11/6/08)--- Fall is in the air, the days are getting shorter, Christmas is just around the corner and for the fourth year in a row, Fond du Lac community residents can compete to see who will 'Light Up the City' the best. Fond du Lac Festivals is once again encouraging area residents to show off their holiday spirit through its Light Up the City contest.

"We feel this contest gives a great opportunity to the community to show off its Christmas spirit," said Mary Ann Dilling, executive director of Fond du Lac Festivals, Inc.

Fond du Lac Festivals, located at 650 N. Main St., produces events that directly benefit the community and its members. Through its events, the organization is able to benefit more than 100 different non-profit organizations.

"It's so fantastic to see all the houses lit up, it adds so much warmth to the holiday season," said Lisa Mader, Fond du Lac Festivals Board of Director. "All the participants put so much time and attention into their designs."

Area residents can enter their own house or they can nominate a neighbor for their outstanding decorations. The first place winner will receive a \$500 prize. The second place winner will receive \$350, and \$150 will go to the third place winner. Fourth and fifth place winners will receive a Walleye Weekend package.

Application forms for the contest must be submitted to the Fond du Lac Festivals office at 650 N. Main St. by Friday, December 12th, 2008. Application forms can be found at www.fdlfest.com, www.fdlreporter.com, www.k107.com, www.kfiz.com, the Fond du Lac Festivals office, K107.1FM, The Reporter and the Fond du Lac Area Convention and Visitors Bureau. Fond du Lac Festivals' Light Up the City is brought to you by Fond du Lac Festivals, The Reporter and K107.1FM.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac area community. The organization, with a great deal of help and support from the community, is also responsible for Walleye Weekend and Taste of Fond du Lac.

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