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HORICON BANK'S TASTE OF FOND DU LAC GIVES BACK TO THE COMMUNITY

(2-26-09)- After all the tummies were filled at Taste of Fond du Lac presented by Horicon Bank, it was time to feed a few more at the Salvation Army. The Horicon Bank & Festival Foods Photo Booth at the event was an outstanding success this year and was able contribute 2400 canned goods as well as a monetary donation to the Fond du Lac Salvation Army.

The Photo Booth was new to the event this year and offered guests a chance to bring home a memory from Horicon Bank's Taste of Fond du Lac, which was held this past Sunday, February 22. After purchasing a canned good for \$.50, guests were able to step into the photo booth and say "CHEESE". Festival Foods generously donated all 2400 canned goods to the event to help make this possible, and all the canned goods and proceeds from the photo booth went to the Salvation Army.

"We at Fond du Lac Festivals strongly believe in looking out for our entire community and are happy to have been able to have this opportunity with Horicon Bank and Festivals Foods to give back," said Mary Ann Dilling, Executive Director of Fond du Lac Festivals, Inc.

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Taste of Fond du Lac presented by Horicon Bank is an annual event and was held Sunday, February 22 at the Fond du Lac County Fairgrounds Expo Building. The event featured restaurants, a silent auction and local entertainment.

Horicon Bank's Taste of Fond du Lac is sponsored by Horicon Bank, Charter Communications, Hopper's Silk Screening and All Star Trophy, Budweiser American Ale, WFRV CBS 5, Pepsi Americas, News Talk AM 1450 KFIZ, Festival Foods, The Reporter and Specht Electric & Communications.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Horicon Bank's Taste of Fond du Lac and Fond du Lac Festival's Light up the City. These events benefit more than 100 non-profit organizations.

