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For more information contact:

Contact: Mary Ann Dilling, Executive Director of Fond du Lac Festivals, Inc.

Melinda Bathke, Event Planning Intern

Phone: (920) 923-6555

HORICON BANK'S TASTE OF FOND DU LAC GIVES BACK TO THE COMMUNITY

(3/12/10)- After satisfying the cravings of the crowds of hungry people at this year's Taste of Fond du Lac presented by Horicon Bank, it was time to feed a few more. The Horicon Bank and Festival Foods photo booth was a huge success again this year bringing in more than 2,500 non-perishable food items, as well as monetary donations, which were all given to the Fond du Lac Salvation Army.

"At Fond du Lac Festivals, we strongly believe in helping our community, and it is our goal to give back to them as much as possible," said Mary Ann Dilling, executive director of Fond du Lac Festivals, Inc. "We are very excited to have been given this opportunity through Horicon Bank and Festival Foods to do just that."

The photo booth, making its second appearance at Horicon Bank's Taste of Fond du Lac, allowed guests to step in, say "cheese," and bring home a souvenir of the day's fun festivities. All guests had to do to get their chance in the booth was bring in a non-perishable food item from home or, for \$.50, purchase one of the 2400 cans generously donated by Festival Foods.

“It is important for us to get involved and support the community that has been there supporting us in the past,” said Dan Schalinske of Festival Foods. “The Taste of Fond du Lac is a great community event, and we felt donating the cans for the Salvation Army was the perfect opportunity for us to give back.”

This year’s annual Taste of Fond du Lac presented by Horicon Bank was held at the Fond du Lac County Fairgrounds Expo Building on Sunday, February 28. Missed your chance to attend this year? Horicon Bank’s Taste of Fond du Lac will be back again next year with even more delicious food, fun and entertainment.

Horicon Bank’s Taste of Fond du Lac is brought to you by Horicon Bank, Stella Artois, Pepsi Americas, WFRV CBS 5, The Reporter, Hopper’s Silk Screening and All-Star Trophy, News-Talk AM 1450 KFIZ, Specht Electric and Communications, Festival Foods and Charter Communications.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Light Up the City, and Horicon Bank’s Taste of Fond du Lac. These events benefit more than 100 local non-profit organizations.

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