



FOR IMMEDIATE RELEASE

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CAPTURE THE FUN AT HORICON BANK'S TASTE OF FOND DU LAC

(1/22/10)—The photo booth will be returning to Horicon Bank's Taste of Fond du Lac on Sunday, February 28 at the Fond du Lac County Fairgrounds Expo Building from 11 a.m. to 6 p.m. Participants and taste-goers may capture the fun by bringing a canned-food item from home, or purchasing one at the event for one ticket for \$.50. All proceeds will be donated to the Fond du Lac Salvation Army.

"I hope people get a chance to stop by the photo booth to capture a fun memory of the Taste of Fond du Lac," Horicon Bank Vice President Dale Hans said.

Last year over 2400 canned-food items were donated by guests and Festival Foods. All the proceeds and canned foods were donated to the Fond du Lac Salvation Army.

"We are glad the photo booth is being brought back again by Horicon Bank," Festival Foods Store Director Dan Schalinske said. "It's important to us to give back to our community, and by providing the canned goods for the event we know we are making an impact."

Tickets for Horicon Bank's Taste of Fond du Lac will cost \$2 at the door or \$1.50 in advance, and children under 5 are free. Food tickets will cost only \$.50 apiece. Advance tickets can be purchased at the Horicon Bank Fond du Lac and Ripon locations, Wegner's Office Supply and the Fond du Lac Area Convention and Visitors Bureau.

“Horicon Bank is privileged to be the primary sponsor of the Taste of Fond du Lac again this year,” Hans said. “We had a fantastic turn-out last year and it is exciting to participate in one of Fond du Lac’s best community events again. All the restaurants and organizers make it a wonderful experience.”

Horicon Bank’s Taste of Fond du Lac is sponsored by Horicon Bank, Stella Artois, Pepsi Americas, WFRV CBS 5, The Reporter, Hopper’s Silk Screening and All-Star Trophy, News-Talk AM 1450 KFIZ, Specht Electric and Communications, Festival Foods and Charter Communications.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Horicon Bank’s Taste of Fond du Lac and Light up the City. Through these events, Fond du Lac Festivals is able to benefit more than 100 non-profit organizations.

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