



FOR IMMEDIATE RELEASE:

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**MERCURY MILLION DOLLAR HOLE-IN-ONE SHOOTOUT SEES FIRST
HOLE-IN-ONE**

(5/14/10)- The Mercury Million Dollar Hole-In-One Shootout got its first big winner this week at South Hills Golf & Country Club. Kevin McAdams sunk a hole-in-one on Thursday, May 13 and, as the big winner for the day, received \$100 cash, a foursome of golf with cart at one of the sponsoring golf courses and automatically qualified for his shot to try for a boat, car, truck or one million dollars in the final round at Walleye Weekend.

“It is always thrilling to see someone get a hole-in-one, especially so early in the qualifying rounds,” said Mary Ann Dilling, executive director of Fond du Lac Festivals, Inc. “With such great talent showing up already, the final round at Walleye Weekend will definitely be an exciting event.”

In addition to sending McAdams to the final round, there was another daily qualifier who got the chance to move on to the final round. Greg Goral was the closest to the pin for the day at 1’ 3-3/8”. As the daily qualifier, Goral won a golf package good for a foursome of golf with cart at one of the sponsoring golf courses.

Also going to the final round were the qualifiers from Wednesday, May 12 which kicked off with the media and sponsor shootout in the morning. Qualifiers were Randy

Schipper with a shot that landed just 2' 3-3/8" from the pin and Jeff Kuhn at just 2' 6-7/8".

After the media and sponsor shootout came to a close, the event opened to the public. Anyone hoping for their shot at qualifying for the final round simply had to purchase a ball for \$1 or a bag of 11 balls for \$10. The closest to the pin for each day of the event, as well as anyone who gets a hole-in-one, moves on to the final round. The qualifier for the day was Jeff Berenz at 11-9/16" from the pin.

All qualifiers at the final round will get their shot to try to sink a hole-in-one for one of three great prizes including a 2010 Buick LaCrosse CXL, 2010 Chevy Silverado 1500 Extended Cab 1LT 4WD, and \$1,000,000 cash.

If no one sinks a hole-in-one in the final round, qualifiers still have a chance to win. The closest to the pin of all finalists will receive a Tracker Pro Guide V175 WT equipped with a Mercury 115 hp EFI FourStroke engine and wireless trolling motor provided by Mercury Marine. The second closest to the pin of all finalists will receive a Cancun Getaway for 2 including airfare and hotel from Travel Leaders and Funjet Vacations.

Qualifying rounds are continuing throughout the month of May and early June at The Golf club at Camelot, May 20, 22 and 23, Whispering Springs Golf Course, May 27, 29 and 30, Rolling Meadows Golf Course, June 3, 5 and 6, and at Walleye Weekend, June 11, 12 and 13. Don't miss your chance to show off your golf skills and win some excellent prizes! For times and details and to keep up with the latest qualifiers, please visit www.iwalleyeweekend.com.

The Mercury Million Dollar Hole-In-One Shootout is sponsored by Mercury Marine, Tracker Boats, Muza Sheet Metal, Michels Corporation, Travel Leaders/Funjet Vacations, Trotter's Glen, Holiday Automotive and KFIZ/ESPN. Proceeds from the event benefit the Blue Line Family Ice Center.

Walleye Weekend, June 11, 12 and 13 at Lakeside Park in Fond du Lac is sponsored by Mercury Marine, Bass Pro Shops, Michels Corporation, Miller Lite, Dr. Pepper Snapple Group and Charter Communications. For more information please visit www.iwalleyeweekend.com.

Fond du Lac Festivals Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac area community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Light Up the City and Horicon Bank's Taste of Fond du Lac. These events benefit more than 100 local non-profit organizations.

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