



FOR IMMEDIATE RELEASE

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Mercury Million Dollar Hole-in-One Shootout Kicks Off at South Hills

Golf & Country Club

Grab your golf clubs and work on your swing because your chance to win a spectacular Tracker fishing boat and 115 hp OptiMax engine from Mercury Marine is right around the corner!

Qualifying rounds in the Mercury Million Dollar Hole-in-One Shootout will kick off May 12, 12 noon to 7 p.m., at South Hills Golf & Country Club. The Mercury Million Dollar Hole-in-One Shootout is part of the free Walleye Weekend annual family festival, scheduled for June 11, 12 and 13 at Lakeside Park in Fond du Lac.

Qualifying rounds will continue throughout May and early June at South Hills Golf & Country Club, as well as The Golf Club at Camelot, Whispering Springs Golf Club, Rolling Meadows Golf Course and Walleye Weekend. Qualifiers will compete in the final round June 13 at Walleye Weekend, where each will take one shot in hopes of sinking a hole-in-one to win a car, truck, or even \$1 million dollars.

If no one sinks a hole-in-one, the contestant with the shot closest to the pin will win a Tracker Pro Guide v175 WT equipped with a Mercury 115 hp OptiMax Engine – both supplied by Mercury Marine. The boat is a 17-foot aluminum deep-V fishing boat that provides a smooth ride and plenty of space for family and friends. This sizeable boat provides passengers ample room to move around and a great deal of storage for stowing all of their fishing gear. Mercury

Marine is again the title sponsor of Walleye Weekend's hole-in-one shootout, and the Mercury Marine National Walleye Tournament.

"Walleye Weekend and the Merc National Walleye Tournament are terrific events for this community and for Mercury Marine," said Mark Schwabero, president of Mercury Marine. "We're proud to be part of this great tradition and we look forward to giving away this beautiful boat-and-end package. Somewhere out there is a golfer who's about to become a well-equipped angler."

The boat and engine aren't the only prizes up for grabs. Each day of qualifying rounds, prizes will be awarded to contestants who record good shots that fall just short of qualifying for the final round.

At the final round, qualifiers will be shooting for a grand prize of \$1 million. Other hole-in-one prizes include a 2010 Buick LaCrosse CXL or a 2010 Chevy Silverado 1500 Extended Cab 1LT 4WD.

If no hole-in-one is recorded, the golfer with the shot closest to the pin at the final round will claim the Tracker Pro Guide v175 WT and Mercury OptiMax 115 hp engine. The No. 2 will receive a Cancun getaway for two, including airfare and hotel from Travel Leaders and Funjet Vacations.

To take your shot at winning one of these great prizes, head out to one of the sponsoring golf courses during the qualifying rounds and purchase one ball for \$1 or a bag of 11 balls for just \$10.

The Mercury Million Dollar Hole-in-One Shootout is sponsored by Mercury Marine, Tracker Boats, Trotter's Glen, Holiday Automotive, Travel Leaders Funjet Vacations, Michels Corporation, Muza Sheet Metal and KFIZ/ESPN. Proceeds from the Mercury Million Dollar Hole-in-One Shootout benefit the Blue Line Family Ice Center. Check out www.iwalleyeweekend.com for a complete schedule.

Walleye Weekend is sponsored by Mercury Marine, Bass Pro Shops, Miller Lite, Dr. Pepper Snapple Group, Michels Corporation and Charter Communications. Proceeds from Walleye Weekend benefit more than 100 local non-profit organizations.

Fond du Lac Festivals Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac area community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Light Up the City and Horicon Bank's Taste of Fond du Lac. These events benefit more than 100 local non-profit organizations.

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2010 Million Dollar Hole-In-One Shootout Schedule

South Hills Golf & Country Club

Wednesday, May 12, 12-7 p.m.

Thursday, May 13, 12-7 p.m.

Saturday, May 15, 10 a.m.-2 p.m.

The Golf Club at Camelot

Thursday, May 20, 2-7 p.m.

Saturday, May 22, 9 a.m.-4 p.m.

Sunday, May 23, 9 a.m.-4 p.m.

Whispering Springs Golf Club

Thursday, May 27, 2-7 p.m.

Saturday, May 29, 9 a.m.-4 p.m.

Sunday, May 30, 9 a.m.-4 p.m.

Rolling Meadows Golf Course

Thursday, June 3, 2-7 p.m.

Saturday, June 5, 9 a.m.-4 p.m.

Sunday June 6, 9 a.m.-4 p.m.

Walleye Weekend

Friday, June 11, 2-8 p.m.

Saturday, June 12, 9 a.m.-8 p.m.

Sunday, June 13, 9 a.m.-1 p.m.

Final Round: Sunday, June 13 at 3 p.m. at Walleye Weekend.