



FOR IMMEDIATE RELEASE

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Registration Available for Walleye Weekend's Annual Reporter Run/Walk

(4/13/10)—The long winter is finally over, which means it's time to get outside and begin training for the 31st Annual Reporter Run/Walk at Walleye Weekend on June 12, 2010.

This popular event is sponsored by The Reporter, Michels Corporation and Van Horn Hyundai. Participants can choose the 5-mile run through the UW campus area, or a 2-mile run through Lakeside Park. For children, the 1-mile or the 1/3-mile runs are options. For the non-runners, a 3-mile Family Walk is available. This year, strollers will be allowed in the back for the 3-mile walk only.

"I'm glad Walleye Weekend is able to offer an event the community really seems to enjoy and support," Mary Ann Dilling, executive director of Fond du Lac Festivals, said.

To register for this event, visit www.iwalleyeweekend.com or www.fonddulacrunningclub.com. Registration forms may also be picked up at the Fond du Lac Festivals office at 650 N. Main St. Although advanced registration is preferred, race-day registration will be held at 7 a.m. at the North Shelter on Oven Island on June 12th. Registration closes 30 minutes prior to the start of your race.

Fees vary depending on age and date of registration. To receive a commemorative T-shirt, be sure to register no later than June 4, 2010. Walleye Weekend guests may partake in more than one course, but must register and pay for each. Proceeds benefit the Fond du Lac Running Club and Newspapers in Education.

Walleye Weekend 2010 will take place at Lakeside Park in Fond du Lac, Wis. on June 11, 12 and 13, and is sponsored by the Dr. Pepper Snapple Group, Miller Lite, Michels Corporation, Mercury Marine and Charter Communications. For more information about the Reporter Walleye Run/Walk and Walleye Weekend, visit www.iwalleyeweekend.com.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac community. The organization, with a great deal of help and support from the community, is responsible for Walleye Weekend, Light Up the City and Horicon Bank's Taste of Fond du Lac. These events benefit more than 100 local non-profit organizations.

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