



FOR IMMEDIATE RELEASE

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**WALLEYE WEEKEND 2010 KICKS OFF WITH A NEW CO-CHAIR
ANNOUNCEMENT**

FOND DU LAC, WIS. (9/30/09)—Fond du Lac Festivals, Inc. has announced Marysue Michels, of Michels Corporation, as the new co-chair for Walleye Weekend 2010.

Michels will be working alongside Senior Co-Chair Tony Barthuly, Fond du Lac's Chief of Police.

"Marysue and Tony are both visionaries for the Fond du Lac community and will be fabulous representatives for Fond du Lac's premier event, Walleye Weekend. We are excited to have them on board," said Mary Ann Dilling, executive director of Fond du Lac Festivals, Inc.

Each year, a new junior chairperson is selected for Walleye Weekend. Accepting the position is a two year commitment, since the junior chair serves as the senior chair the following year. The two work with each other as well as with Fond du Lac Festivals, Inc. to prepare, plan and organize the annual event.

"I am really looking forward to participating in a wider variety of events this year," said Michels. "In recent years, while working the St. Mary Springs tent I have realized that it is a true gathering of people of all ages and from all walks of life. It is a

community building event and showcases our beautiful park and accurately portrays what life in Wisconsin is all about!”

“Marysue is a very energetic person that values our community,” said Barthuly. “I look forward to what she has to offer next year’s Walleye Weekend. I can assure you that it will be exciting with her involvement and vision.”

Michels is extremely active in the community being a board member or committee member for many organizations including; Cops for Kids, Brownsville Community Club, St. Mary’s Springs, Fond du Lac Symphonic Band and the Fond du Lac Arts Council/Windhover. She spent 23 years of her career in the banking industry before breaking off on her own. Michels currently owns Rob’s Riverwood Salon and Spa and is a Senior Marketing Manager at Michels Corporation. She is also involved in interior design for Michels Corporation and freelance for other business entities, and manages several real estate properties and ventures.

“Now that I have experienced a year of what all takes place to make Walleye Weekend a success as a co-chair, I am more committed to our community volunteers,” said Barthuly. “Fond du Lac is such a great community, with so many wonderful volunteers and community partners! I can’t wait to be part of the excitement Walleye Weekend brings to our fine community-what a great community event.”

Walleye Weekend 2010 will be held June 11, 12 & 13 at Lakeside Park. For more information, please visit the Fond du Lac Festivals Web site at www.fdlfest.com.

Fond du Lac Festivals, Inc. is a non-profit organization founded in 1983 with a mission to direct, promote, and support festivals and special events that showcase the Fond du Lac community. The organization, with a great deal of help and support from the

community, is responsible for Walleye Weekend, Light Up the City, and Horicon Bank's Taste of Fond du Lac. These events benefit more than 100 local non-profit organizations.

More information is available at www.fdlfest.com.

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